



**ST. JAMES COLLEGE OF PHARMACEUTICAL SCIENCES.**  
(NAAC ACCREDITED)  
Chalakudy-680307  
[www.stjamespharmacycollege.in](http://www.stjamespharmacycollege.in)

## **WORKSHOP on CLINICAL PHARMACY AND INSTITUTIONAL EXCELLENCE WITH AVENIDA PORTAL**

**21/10/2023**

<b>Name of the activity</b>	<b>Organizing unit/agency /Collaborating agency</b>	<b>Name of the scheme</b>	<b>Year of the activity</b>	<b>Number of students participated</b>
Clinical Pharmacy and Institutional Excellence with Avenida Portal	Institutional Academic Committee	Awariness programme	2023	55

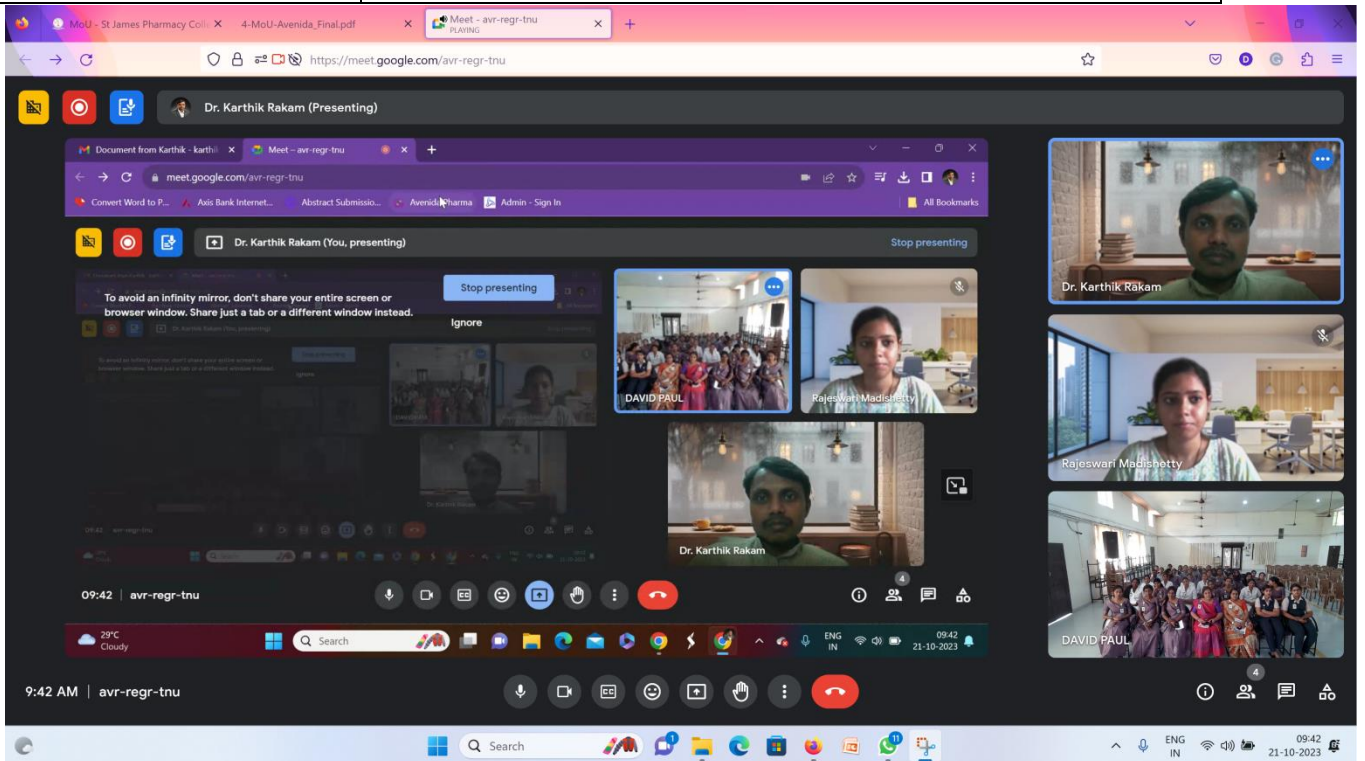
Institutional Academic Committee organized a workshop on the topic “**Clinical Pharmacy and Institutional Excellence with Avenida Portal**”. The Resource Person was **Dr. Karthik Rakam PharmD** (CEO & Founder of Avenida International). The programme was conducted in the college auditorium on 21<sup>st</sup> october 2023 at 9.25am. The session was started with Prayer song and the gathered members were welcomed by principal Dr. K. Krishnakumar. Then the session was continued by the resource person regarding an activity in connection with MoU, awareness on Clinical Pharmacy and How to achieve Institutional Excellence with Avenida web Portal. The participants were 5<sup>th</sup> PharmD and 6<sup>th</sup> PharmD students and Pharmacy Practice Staff.

### **Photographs**





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#### Launch and Orientation

On December 19, 2022, following a series of productive online meetings with Dr. Poojya Sarkar, Dean Health Sciences, Dayananda Sagar University, the visionary behind this concept, the department was soft launched. A formal memorandum of understanding (MOU) was signed among College of Pharmaceutical Sciences, Dayananda Sagar University, and Avenida Innovations, granting official status to the department. All stakeholders, including university and hospital leadership, students, and faculty, were provided with comprehensive orientation sessions to familiarize them with the department's goals and objectives. Under the guidance of Principal Dr. N. M. Raghavendra, a team-building exercise was conducted by Drs. Dhar and Rakam. Subsequently, Rakam held individual meetings with all the interns to understand their internship goals, overall aspirations, and their department's success. In addition, Drs. Mahadevamma, Head

**Karthik Rakam**  
CEO and Co-Founder: Avenida Innovations LLP  
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**TRANSFORMING HEALTHCARE THROUGH INTEGRATION OF CLINICAL PHARMACY SERVICES IN AN INDIAN HOSPITAL**

#### Introduction

In 2008, India introduced the Doctor of Pharmacy (Pharm.D) program and since the graduation of the first regu... Page: 1 / 2  
2014, some progress has been made in clinical integration of Pharm.D. clinical

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