

ST. JAMES COLLEGE OF PHARMACEUTICAL SCIENCES
ST. JAMES MEDICAL ACADEMY, RIVERBANK, CHALAKUDY-680307

7. 3. INSTITUTIONAL DISTINCTIVENESS

St James College of Pharmaceutical Sciences always like to stay distinct form other professional colleges. To remain distinct the management, principal, staff, and students always strive their best and join hands in hands to achieve their goal.

Our college is the only college among all professional college to introduce and organize ‘OUSHADHAVIJNAN’ that usually organizes and conducts exhibitions and informative talks related to pharmaceutical sciences to the public. ‘OUSHADHAVIJNAN’ is a vernacular term which literally means ‘Knowledge on Drugs’. The main highlight of the event was demonstrating the different stages of drug manufacturing and exhibition of various instruments and apparatus used for preparation of tablets and parental preparations. This will be conducted in a grand manner by inviting the students from all nearby school, college and other public, to stimulate their basic scientific knowledge on preparation of solid or liquid dosage forms and quality control test for solid or liquid dosage forms. This Programme is conducted during the occasion of National Pharmacy week celebration during the third week of November.

Other than that the students of our college also prepared short videos to give public awareness against various diseases like Tuberculosis, Antibiotics awareness, Diabetes, Pain and Palliative care, Cancer care, Monsoon disease, Malaria, hepatitis, mosquito borne disease, rabies, hemophilia etc. and release through the SJCOPS Facebook page (<https://www.facebook.com/Ipasf-sjcops-chapter-109737530662250>). Awareness on immunization was given at the time of World immunization week from April 24 to 30, sarcoma awareness month on July, Psoriasis awareness month on August. It was conducted on behalf of IPA student’s chapter (IPA-SF).

In general, after conduct of each session of Oushadhavijnan our college get excellent feedback from the audience, visitors and well-wishers, encouraging and motivating us to conduct the Programme on regular basis.