



**ST. JAMES COLLEGE OF PHARMACEUTICAL SCIENCES.**  
(NAAC ACCREDITED)  
Chalakudy-680307  
[www.stjamespharmacycollege.in](http://www.stjamespharmacycollege.in)

Seminar on **"Medical Representative Marketing Job Role"**

15/06/2023

Name of the activity	Organizing unit/agency /Collaborating agency	Name of the scheme	Year of the activity	Number of students participated
Seminar on "Medical Representative: Marketing Job Role"	Career Guidance and Placement Cell in association with the Institution's Innovation Council and Nexus Alumni Association.	"Medical Representative: Marketing Job Role"	2023	55

Scientific cum Interactive Series-15 on the topic "Medical Representative Marketing Job Role" by Mr. Rohit Satwik (Senior Manager, Human Resource, Alembic Pharmaceuticals Ltd.) along with the Placement drive to Alembic Pharmaceuticals Ltd. was organized by Placement Cell & NEXUS Alumni Association at St. James' College of Pharmaceutical Sciences, Chalakudy on 15<sup>th</sup> June 2023.

Dr. Prasanth B., Career Guidance and Placement Cell Coordinator welcomed the gathering. Dr. K. Krishnakumar, the Principal inaugurated and addressed the students and highlighted the prospects of Pharmaceutical marketing career. The resource persons provided a detailed outlook of the following.

1. Alembic's work philosophy.
2. Career ladder and work strategy in their organization.
3. They also discussed key skills required for the pharma marketing profession and regarding the "EDGE" process through which internal career growth in the organization is made out.

A vote of thanks was proposed by Dr. David Paul, Associate Professor and Secretary, Nexus Alumni Association.



**ST. JAMES COLLEGE OF PHARMACEUTICAL SCIENCES.**  
(NAAC ACCREDITED)  
Chalakkudy-680307  
[www.stjamespharmacycollege.in](http://www.stjamespharmacycollege.in)



Dr K Krishnakumar, Principal inaugurating the session.



Mr. Rohit Satwik, Senior Manager, Human Resources, Alembic Pharmaceuticals Ltd., on the topic "Medical Representative: Marketing Job Role."

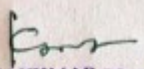


**ST. JAMES COLLEGE OF PHARMACEUTICAL SCIENCES.**  
(NAAC ACCREDITED)  
Chalakudy-680307  
[www.stjamespharmacycollege.in](http://www.stjamespharmacycollege.in)



Mr Ajayakumar, Zonal Manager, Chennai Zone, CardiGem Division, Alembic Pharmaceuticals Ltd.. on the topic " Career Prospects of Medical Representatives"



  
Dr. K. KRISHNAKUMAR BSc, M.Pharm., Ph.D.  
Principal  
St. James College of Pharmaceutical Sciences  
St. James Medical Academy, GH Road  
River Bank, Chalakudy - 680 307